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Course B.Voc. Program Agriculture
Subject Agriculture Business Management and Marketing
Code AGM - 21301
Semester III

Time: 03 Hours**Max Marks: 70****Instructions to the Students:**

1. This Question paper consists of two Sections. All sections are compulsory.
2. Section A comprises 10 questions of short answer type. All questions are compulsory. Each question carries 2 marks.
3. Section B comprises 8 long answer type questions out of which students must attempt any 5. Each question carries 10 marks.
4. Do not write anything on the question paper.

Q.No.	SECTION –A (SHORT ANSWER TYPE QUESTIONS)	Marks
1.	a) What are the different forms of Business Organizations?	(2)
	b) What are agricultural cooperatives?	(2)
	c) What is credit cooperatives?	(2)
	d) What is the full form of APMC?	(2)
	e) What is supply chain management?	(2)
	f) What is the full form of ENAM?	(2)
	g) What is MIS?	(2)
	h) Name any two Government agencies that help farmers.	(2)
	i) What is balance sheet analysis?	(2)
	j) What is contract farming?	(2)
	SECTION –B (LONG ANSWER TYPE QUESTIONS)	
2.	Write a note on agricultural cooperatives and its benefits.	(10)

3. Explain the Principles of Cooperatives and its process. (10)
4. What are the differences between direct and indirect marketing? What benefits farmers more? (10)
5. Write a note on statistical tools and analysis. (10)
6. What are the objectives of ENAM and its implications? (10)
7. Explain finance in agribusiness cooperatives. (10)
8. How does cooperatives benefit farmers? (10)
9. Explain the problems and measure of market infrastructure. (10)

===END OF PAPER===